



Survey Results Fact Sheet

- 79% of Georgia residents say they are not fully prepared for a large-scale emergency with all the supplies necessary.
- Households aware of the *Ready Georgia* campaign are twice as prepared to survive a disaster than those who are not aware of *Ready Georgia*.
- 48% of households aware of the *Ready Georgia* campaign say they are fully prepared for a large-scale emergency, while only 20% of all households felt that way before the campaign launch in January 2008.
- Georgia households without children are better prepared than those households with children.
- 33% of those living outside metro Atlanta are not fully-prepared for an emergency, while 40% of metro Atlantans are not prepared.
- Only 30% of Georgians know they need to be prepared to survive after a disaster for 72 hours, compared to 44% who knew this important fact in 2007.
- Most respondents say they have stocked at least some emergency supplies in the past six months, but many critical supplies have been stocked the least
 - Only 31% have stocked extra prescription medication
 - Only 35% have stocked extra supplies for pets
 - Only half have battery-powered radios
 - Almost one third don't keep an extra supply of non-perishable food and water
- Many people have not performed crucial activities that will help them be prepared
 - Over 70% have not located a shelter they could go to in case of an emergency
 - Another 70% have not come up with a family reconnection plan
 - Three quarters of Georgians have not conducted a fire or evacuation drill
- Since *Ready Georgia's* launch, Georgians have become more prepared than they were in 2007
 - Households that have identified evacuation routes have risen by 8%
 - Households that have conducted a fire drill or evacuation drill have risen by 6%
 - Households that have come up with an emergency communications plan have risen by 5%
 - Household that have put together an emergency kit for the car have risen by 6%
 - Households that keep extra supplies of water have risen by 2%
- Some preparedness steps have declined in the state since 2007
 - 5% fewer households have safely stored important family documents
 - 7% fewer households are prepared with a generator than they were in 2007

* All facts and figures were compiled from October 2007 and March 2009 statewide surveys conducted on behalf of the Georgia Emergency Management Agency (GEMA).